



For Immediate Release
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Mike Hess Brewing Wins Gold at 2016 World Beer Cup *Claritas wins in German Style Koelsch Category*

Mike Hess Brewing of San Diego's Claritas won gold in the 2016 World Beer Cup competition in the German Style Koelsch (Kölsch) category on May 6, 2016 in Philadelphia, Pennsylvania.

The flagship Kölsch style beer, Claritas (KLER ə tās), derives from the Latin word meaning clarity, vividness and brightness. Kölsch style beer originated in Cologne, Germany and has a light body with a pale straw color featuring fruit-like aromatics. Malt sweetness is balanced by hop bitterness, resulting in a smooth, dry and clean finish. The beer was originally brewed to honor the Hess family's foreign exchange student from Cologne, Germany.

The World Beer Cup is held every 2 years in conjunction with the Brewers Association Craft Brewers Conference. Beers can be entered into over 90 different categories to win bronze, silver or gold. This year there were 6,596 beers entered by 1,907 different breweries from 55 different countries.

"Our whole team works extremely hard to make great beer with no exceptions, no excuses," says Mike Hess, founder and proprietor of Mike Hess Brewing. "Claritas has always been one of my favorite beers to brew given the meaning behind it. Winning this prestigious award, and being recognized amongst the top breweries in the world, is an incredible honor."

In addition to winning the World Beer Cup award, Claritas won gold in The San Diego International Beer Competition for the German – style Kölsch category.

Mike Hess Brewing was also a recipient of the 2016 awards in The Los Angeles International Commercial Beer Competition. Accolades include gold for their Umbrix in the Imperial Stout category, silver for their Pepper Magna Cucurbita in the Chili Pepper Beer category, silver for their My Other Vice in the German Style Sour Ale category, silver for their Grapefruit Solis in the American Style Fruit Beer and bronze for their Habitus in the Rye Beer category. Habitus won gold in the 2014 World Beer Cup competition.

For more information, visit www.mikehessbrewing.com

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